

Program

1 Wednesday 25. August 2010

8:00	Registration			
9:30				
9:30	Hans-Jürgen Schönemann, Academy of Fine Arts, Chancellor; Holger Hoege, IAEA, President:			
10:15	Organizing issues			
10:15	Ralf Weber: Aesthetics and design			
11:00				
11:00	Coffee Break			
11:30				
11:30	Hans-Georg Lippert: The city of Dresden			
12:30				
12:30	Lunch Break			
13:30	Media 1	Architecture Urban Design 1	Arts 1	Aesthetic Theory
15:00				
15:00	Coffee Break			
15:30	Media 2	Architecture Urban Design 2	Arts 2	Cognition
17:00				
17:00	Constanze Peres: Expectation of similar cases – exspectatio casuum similibum			
18:00				
18:30	Welcome Reception & Color Exhibition In concert: Günter Baby Sommer and Katharina Hilpert			

2 Thursday 26. August 2010

9:00	Creativity	Architecture Arch. Meaning 1	Arts 3	Aesthetic Experience 1
10:30				
10:30	Coffee Break			
10:45				
10:45	Education	Architecture Arch. Meaning 2	Arts 4	Aesthetic Experience 2
12:15				
12:15	Members' Art Exhibition		Poster Session	
13:00				
13:00	Snacks			
13:30				
13:30	Markus Canazei: Lighting research – a future's prospective			
14:15				
14:15	Members' Assembly			
15:00				
15:00	Free Time for Museums			

Program

3 Friday 27. August 2010

9:00	Christian Allesch: Design, aesthetics and psychology – a historical perspective			
10:00				
10:00	Coffee Break			
10:30				
12:00	Museum 1	Architecture Arch. Meaning 3	Design 1	Emotion 1
12:00	Lunch Break			
13:15				
13:15				
14:45	Museum 2	Architecture Building 1	Design 2	Emotion 2
14:45	Symposium: Colin Martindale		Symposium: Designing for Aesthetic Interaction	
15:30				
16:00	Pillnitz Castle Steam Boat Cruise, Banquet at Eckberg Castle 17:45 -18-45 Steamer, 19:15 Reception Eckberg Castle			

4 Saturday 28. August 2010

9:00				
10:30	Literature	Architecture Building 2	Design 3	Perception 1
10:30	Coffee Break			
11:00				
11:00				
12:30		Architecture Building 3	Design 4	Perception 2
12:30	Holger Hoegel: Presidential address			
13:15				
13:15	Farewell Reception and Lunch			
14:45				
	Farewell for Executive Committee			

Keynotes

Theatre **Wednesday, 25. August 10:15 - 11:00**

Weber, Ralf;
Technische Universität Dresden, Germany
Aesthetics and design

Theatre **Wednesday, 25. August 11:30 - 12:30**

Lippert, Hans-Georg;
Technische Universität Dresden, Germany
The city of Dresden

Theatre **Wednesday, 25. August 17:00 - 18:00**

Peres, Constanze;
Academy of Fine Arts, Dresden, Germany
Expectation of similar cases – exspectatio casuum similium

Theatre **Thursday, 26. August 13:30 - 14:15**

Canazei, Markus
Bartenbach Lichtlabor, Aldrans, Austria
Lighting research – a future's prospective

Theatre **Friday, 27. August 9:00 - 10:00**

Allesch, Christian;
University of Salzburg, Austria
Design, aesthetics and psychology – a historical perspective

Theatre **Saturday, 28. August 12:30 - 13:15**

Höge, Holger;
C.v.O. University of Oldenburg, Germany
Presidential address

Paper Sessions

Wednesday, 25. August 13:30 - 15:00

Room 1 **Media 1**

Moderator: Hartmut Espe

Jobst, Johanna; Boerner, Sabine; Wiemann, Meike;
University of Konstanz, Germany

What do spectators of theater performances experience? Investigating the theatrical event

Schröer, Martin; Höge, Holger;
C.v.O. Universität Oldenburg, Germany

Interactive & continuous media evaluation

Oesterlau, Tim; Höge, Holger;
YouGovPsychonomics AG Cologne, Germany, C.v.O. University of Oldenburg, Germany

Psychological and aesthetic effects of avatars in the design of web-surveys

Room 2 **Architecture - Urban Design 1**

Moderator: Antonio Tarcisio Reis

Semyonov, Valentin;
St.-Petersburg State University, Russia

Architecture as means of expression of basic Russian mentalities

Acosta, Alvaro H.; Villamizar, Natalia;
Escuela de Arquitectura, Universidad Nacional Medellin, Colombia

Haptic experiences in architecture: the construction of an urban itinerary

Kardos, Peter; Plachtinska, Petra;
Slovak University of Technology, Bratislava, Slovak Republic

Creativity of urban design supported by spatial composition

Kirsch, Anna;
Zurich University of the Arts, Switzerland

The character of a city through the designer's eye

Room 3 **Arts 1**

Moderator: Lisa F. Smith

Bonaiuto, Paolo; Biasi, Valeria; Sciuto, Julia; Baralla, Francesca;
"La Sapienza" University of Rome, Italy

The full-colour family drawing: chromatic and personological peculiarities

Erdos, George; Harvey, Joan; Kolman, Ludek;
Newcastle University, Newcastle, United Kingdom

Fechner 2010 – The art of omission?

Chen, I-Ping; Wu, F.Y. ; Lin, C.S
National Chiao-Tung University, Taiwan

Characteristic color usages in different film categories

Paper Sessions

Room 3 Arts 1

Petrov, Vladimir M.; Mazhul, Lidia A.;
State Institute for Art Studies, Moscow, Russia

The phenomenon of 'rara avis' in painting: quantitative analysis of creativity of 10 genius artists

Room 4 Aesthetic Theory

Moderator: Matthias Burghardt

Katz, Bruce;
Drexel University, Philadelphia, USA

Consciousness, aesthetic pleasure, and a measurement for both

Scarlinzi, Alfonsina; Gapenne, Olivier;
Compiègne University of Technology, France

Embodied pleasure, embodied mind. On an enactive approach to aesthetic experience in interaction and Gustav Fechner's Psychophysical Parallelism.

Schwarzfischer, Klaus;
Institute for System Communication and Design, Regensburg, Germany

Integrative aesthetics based on the relief of resources by Gestalt integration and Piaget's Decentering

Suckfuell, Monika;
Berlin University of the Arts, Germany

SortIT. Aesthetical categories from the recipients' point of view

Wednesday, 25. August 15:30 - 17:00

Room 1 Media 2

Moderator: Johanna Jobst

Espe, Hartmut;
Berlin University of the Arts, Germany

Five degrees Celsius warmer - an experiment on the influence of text on images

Kanai, Akihito; Kodama, Konomi;
HOSEI University/ Faculty of Social Sciences, Tokyo, Japan

Rhetoric of film editing and viewing

Olivé, Isadora;
Universität Otto-von-Guericke, Universitätsklinik, Magdeburg, Germany

The screen-as skin theory: investigating the role of the spectator's body in film perception

Paper Sessions

Room 2 **Architecture - Urban Design 2**

Moderator: Craig Titus

Kozaczko, Mieczyslaw;
Poznan University of Technology, Poznan, Poland
Cognitive processes and urban aesthetics

Reis, Antonio Tarcisio; Pereira, Maria Lourdes; Biavatti, Camila;
Federal University of Rio Grande do Sul (UFRGS), Brasil
Levels of order and visual stimuli in urban scenes: aesthetic evaluations

Reis, Antonio Tarcisio; Biavatti, Camila; Pereira, Maria Lourdes;
Federal University of Rio Grande do Sul (UFRGS), Brasil
Aesthetic evaluations of views from flats

Room 3 **Arts 2**

Moderator: George Erdos

van Buren, Benjamin; Bromberger, Bianca; Potts, Daniel; Miller, Bruce; Chatterjee, Anjan;
University of Pennsylvania, Philadelphia, USA
Patterns of change in the painting styles in artists with dementia

Kapoula, Zoi; Adenis, Marie-Sarah; Lé, Thanh-Thuan; Yang, Qing;
Laboratory IRIS, CNRS, Paris, France
Pictorial depth increases body sway

McDowall, Joseph J.;
Griffith University, Brisbane, Australia
Judging photographic quality

McManus, Chris;
University College London, United Kingdom
A precise organisation of forms: evaluating Arnheim's balance theory of composition using photographic cropping

Room 4 **Cognition**

Moderator: Anjan Chatterjee

Huang, Shih-Ting; Chen, I-Ping;
National Chiao-Tung University, Institute of Applied Art, Taiwan
The relationship between mental visualization types and drawing habits

Moore, Kathleen; West, Alan;
University of Maine, Orono, USA
Global perception, meaning and aesthetic preference

Paper Sessions

Thursday, 26. August 9:00 - 10:30

Room 1 Creativity

Moderator: Niels-Christian Fritsche

Horneber, Christian;

University of Oldenburg, Endowed Chair of Entrepreneurship, Germany

Individual creativity in business model Designers: a multivariable-multimethod study using divergent thinking and openness

Jeanson, Yves;

Free lance researcher, Lachine, Canada

Zanis Waldheims' creative process

Serafin, Joanna; Kozbelt, Aaron; Seidel, Angelika;

City University of New York, Brooklyn, USA

Dynamic evaluation of high- and low-creativity drawings by artist and non-artist raters: replication and methodological extension

Stange, Ken;

Nipissing University, Psychology Department, Ontario, Canada

The secret agents of art and science

Room 2 Architecture - Architectural Meaning 1

Moderator: Carin Maria Lamm

Humphrey, Jonah;

Etobicoke, Ontario, Canada

Fantastic affordances: architectures of extreme perceptions

Megahed, Yasser Said; Gabr, Hisham S.;

Cairo University/ Architectural Department, Giza, Egypt

Quantitative architectural aesthetic assessment

Tsai, Yiyin;

Chung Hua University, Dept. of landscape Architecture, Taiwan

An intercultural trilingual semantic differential (SD) scale for empirical research in aesthetic appreciation of buildings

Room 3 Arts 3

Moderator: Alexander Drikker

Kozbelt, Aaron; Ostrofsky, Justin; Kurylo, Daniel D.;

City University of New York, Brooklyn, USA

A comparison of perceptual grouping thresholds between visual artists and non-artists

Smith, Jeffrey K.; Smith, Lisa F.; Court, Sarah;

University of Otago - EARU, Dunedin, New Zealand

Art as mirror: reflections of self in children's discussions of art

Paper Sessions

Room 3 Arts 3

Specht, Steven M.; Wilkinson, Timothy J.;
Utica College, Utica, New York, USA

The role of "Nostalgia" in the perception of artwork

Pejić, Biljana; Škorg, Bojana; Milićević
University of Belgrade, Belgrade, Serbia

Formal characteristics of „fine“ paintings

Room 4 Aesthetic Experience 1

Moderator: Mateus Ploch

Pelowski, Matthew; Akiba, Fuminori;
Nagoya University/ Graduate School of Information Science, Nagoya, Japan

When a body meets a body, and causes an aesthetic experience... or doesn't: the vital role of self/other-awareness in art perception, and an empirical study of their elimination

Mazhul, Lidia A.; Petrov, Vladimir M.;
State Institute for Art Studies, Moscow, Russia

Stylistic changes in architecture, painting, music, and social life: mutual correlations and forecasting abilities

Redies, Christoph; Koch, Michael; Denzler, Joachim;
University of Jena, School of Medicine, Jena, Germany

Aesthetic art, political cartoons and graphic novels share Fourier power spectra that are scale invariant across image orientations (isotropic $1/f^2$ characteristics)

Hung, Chia-horng;
National Taiwan Normal University, Taipei, Taiwan

Hair as cultural narrative: how do residents of North Taiwan practice aesthetic through body in their everyday life

Thursday, 26. August 10:45 - 12:15

Room 1 Education

Moderator: Jörg Schröder

Titze, Doris;
Academy of Fine Arts, Dresden, Germany
Art-therapeutic Projects as an Example of Prevention

Pejić, Biljana; Škorg, Bojana;
University of Belgrade, Faculty of Philosophy, Belgrade, Serbia
Art education and aesthetic evaluation

Zhao, Ling-Li;
Southwest University/Beibei, Chong Qing, China
Cognitive concept learning and complex transfer based on TVS model

Paper Sessions

Room 1 Education

Vilatte, Jean-Christophe; Kindelberger, Cécile; Vrignaud, Pierre; Gottesdiener, Hana;
University of Avignon et des Pays de Vaucluse, France

Tastes and practices of adolescents regarding music : the role of groups of friends at the middle school

Room 2 Architecture - Architectural Meaning 2

Moderator: Michael J. Ostwald

Fritsche, Niels-Christian;
Technische Universität Dresden, Germany

The straightforwardness of contemporary ornaments – from dispensable accessory to decorative substance

Burghardt, Matthias;
Technische Universität Dresden, Germany

The fibrousness of architecture – an aesthetic metaphor

Ghoche, Ralph;
Columbia University, Graduate School of Architecture, Brooklyn, USA

Psychological aesthetics and expressive signs in French nineteenth-century ornament

Room 3 Arts 4

Moderator: Bruce Katz

Chen, Jo Chiung-Hua;
National Taiwan Normal University, Taipei, R. O. C., Taiwan

Decoding three contemporary female artists' works in Taiwan: gender concept shapes art styles

Drikker, Alexander;
Saint-Petersburg State University, Russia

Abstract art of avant-guard in culture evolution

Liberio, Acerbi;
The wave particle of art

Room 4 Aesthetic Experience 2

Moderator: Christoph Redies

Kozbelt, Aaron; Dexter, Scott; Seidel, Angelika; Dolese, Melissa;
Brooklyn College, CUNY, Brooklyn NY, USA

The aesthetics of computer code: a quantitative exploration

Nadal, Marcos; Christensen, Julia F.; Bustos, Patricio; Marty, Gisèle;
University of the Balearic Islands / Dep. Psychology, Palma de Mallorca, Spain

Effects of social influence on aesthetic preference for visual stimuli varying in complexity, abstraction and artistry

Škorg, Bojana; Pejić Biljana;
University of Belgrade, Faculty of Arts, Belgrade, Serbia

Description of favourite colours in students of visual art

Paper Sessions

Room 4 **Aesthetic Experience 2**

Smith, Lisa F.; Smith, Jeffrey, K.; Kowal-Arcand, Kimberly; Smith, Randall K.;
University of Otago - College of Education, Dunedin, New Zealand

Aesthetics and astronomy: design issues affecting non-expert perceptions of images from space

Friday, 27. August 10:30 - 12:00

Room 1 **Museum 1**

Moderator: Holger Höge

Andrade, Pedro;
Universidade Nova de Lisboa, Portugal

Public communication of art: the case of local / global art museums

Lupfer, Gilbert;
Staatliche Kunstsammlungen Dresden, Germany

New challenges for old museums: the Staatliche Kunstsammlungen Dresden in the year of their 450th anniversary

Room 2 **Architecture - Architectural Meaning 3**

Moderator: Jonah Humphrey

Bredella, Nathalie;
Bauhaus University Weimar, Germany

Scientific models in the architectural design process

Ostwald, Michael J.; Vaughan, Josephine
The University of Newcastle, School of Architecture, Callaghan, Australia

Comparing Peter Eisenman's House VI and John Hejduk's House V: a mathematical analysis of formal complexity in plan and in elevation.

Barczik, Günter; Lordick, Daniel;
Brandenburg Technical University, Department of Architecture, Cottbus, Germany

Perplexing beauty: the aesthetics of algebraic geometry in architecture

Room 3 **Design 1**

Moderator: Diane Humphrey

Kracht, Jakoba;
Gold Ornat Dresden, Germany

Gold – the rediscovery of splendour in modern interior design

Harvey, Joan; Kolman, Ludek; Erdos, George;
Newcastle University, Tyne and Wear, United Kingdom

Adornment using expensive jewelry: why do men choose expensive watches?

Paper Sessions

Room 3 Design 1

De Caroli, Maria Elvira; Licciardello, Orazio; Sagone, Elisabetta

University Of Catania, Catania, Italy

Openness to change and aesthetic self. A research contribution with a group of coiffeur customers

Room 4 Emotion 1

Moderator: Thomas Jacobsen

Bleuel, Flavia;

Berlin University of the Arts, Germany

Aesthetic emotions and media pictures

Leder, Helmut; Gerger, Gernot; Dressler, Stefan J.; Schabmann, Alfred;

University of Vienna, Austria

The role of emotion in art appreciation

Stamatopoulou, Despina;

University of Crete, Rethymnon, Greece

From affect coordination to expressive symbolism in art perception: art expressiveness and mood-dependent processing styles

Friday, 27. August 13:15 - 14:45

Room 1 Museum 2

Moderator: Pedro Andrade

Höge, Holger;

University of Oldenburg, Department of Psychology, Germany

Museum image hinders aesthetic pleasure

Mastandrea, Stefano; Cini, Francesca; Bartoli, Gabriella;

University of Roma Tre, Rome, Italy

We don't like very much visiting museums: a study on undergraduate students

Tröndle, Martin (1); Tschacher, Wolfgang (2);

1 Zeppelin University, Friedrichshafen/Bodensee, Germany; 2 University of Bern, Switzerland

Design research as an artistic way of knowledge production

Paper Sessions

Room 2 Architecture - Building 1

Moderator: Ralf Weber

Uzun, Tolga; Colak, Altay; Berkman, Ayberk Nuri; Kochan, Ahmed; Gunes, Erkan
Cukurova University, Saricam / Adana, Turkey

The concept of wall in the design process

Laberge, Marie Elizabeth (1, 2); Gottesdiener, Hana (1);
1 University of Avignon et des Pays de Vaucluse, France
2 Université du Québec à Montréal, Montreal (Quebec), Canada

Perception of architecture exhibitions: reading architectural plans

Pahl, Katja-Annika;
Hochschule Bremen, School of Architecture, Bremen, Germany

Working together – building more beautifully

Titus, Craig;
Purdue University, EPICS Program, Lafayette, IN USA

The phenomenology of aesthetics and design: architecture under the epoche

Room 3 Design 2

Moderator: Joan Harvey

Englisch, Ulrike; Sachse, Pierre; Uhlmann, Johannes;
University of Erfurt, Germany

The design process as multiple and complex problem solving

Humphrey, Diane (1); Washburn, Dorothy (2)
1 King's University College at The University of Western Ontario, Canada, 2 University Museum, University of
Pennsylvania, Philadelphia, PA, USA

Weavers' preferences in symmetry patterns

Mareis, Claudia;
Bern University of the Arts, Switzerland

Visual productivity: reflections on the foundations and correlations of design thinking

Schmid, Markus; Maier, Thomas;
University of Stuttgart / IKTD - Technisches Design, Stuttgart, Germany

Ergonomics and aesthetics – an objective evaluation system for industrial design engineering

Room 4 Emotion 2

Moderator: Helmut Leder

Wagner, Valentin; Hanich, Julian; Menninghaus, Winfried; Jacobsen, Thomas;
Freie Universität Berlin, Germany

Taking pleasure in disgust? The effect of cognitive schemata on the affective experience of images

Jacobsen, Thomas; Wagner, Valentin; Lensing, N. Hanich, J.; Menninghaus, W.;
Helmut-Schmidt-Universität, Hamburg, Germany

Being moved, being touched, being excited – complex modes of feeling

Chen, Li-jun; Zhao, Ling-Li; Wang, Hong; Sun Qing-qing; Chen, Ben-you;
Southwest University/Beibei, Chong Qing, China

An empirical study on the relationship of positive emotion and aesthetic experience

Paper Sessions

Saturday, 28. August 9:00 - 10:30

Room 1 Literature

Moderator: Claudia Scheffler

Grimaldi, Daria; Tomassoni, Rosella; Treglia, Eugenia; Diotaiuto, Pierluigi;
University of Cassino, Cassino, Italy

Psychological hints about the ending of *The Plague* by A. Camus

Morita, Hitoshi;
University of Nagasaki, Japan

From the real world to a literary text

Voloshinov, Alexander; Gozhanskaya, Irina;
Saratov State Technical University, Saratov, Russia

Communicative architecture of Shakespeare's and Stoppard's dramatic texts through the lens of the networks theory

Room 2 Architecture - Building 2

Moderator: Anna Maria Giannini

Baykova, Ekaterina;
Saratov State Technical University, Saratov, Russia

Regularities of latent structures formation in architecture Russian Classicism

Capdevila Werning, Remei;
Columbia University, New York, USA

The Barcelona Pavilion and its reconstruction: two modernities

Naoumova, Natalia; Dias Lay, Maria Cristina;
Federal University of Rio Grande do Sul, Porto Alegre, Brazil

Influence of color attributes on aesthetic evaluation of historical buildings

Storrer, William Allin;
University of Texas, School of Architecture, Texas, USA

Aesthetic principles of design in the architecture of Frank Lloyd Wright

Paper Sessions

Room 3 Design 3

Moderator: Bjarne Funch

Humphrey, Diane;

King's University College at The University of Western Ontario, Canada

Symmetry motifs may be the basis of writing

Takamori, Nobuo (Lin, Hsin-Nan); Chen, I-Ping;

National Chiao-Tung University, Taiwan;

The study of the length and width's proportion of Chinese characters

Reisinger, Markus;

Delft University of Technology, Netherlands

In need of creating aesthetic luminous environments

Room 4 Perception 1

Moderator: Enric Munar

Arielli, Emanuele;

IUAV - University Venice, Italy

Contrast and assimilation phenomena in perception and aesthetic judgement

Biasi, Valeria; Bonaiuto, Paolo; Longo, Sara; Chiachiararelli, Stefania

"Roma Tre" University, Italy

Aesthetic appreciation, phenomenal importance and personological profile. A second contribution

Illes, Aniko;

Moholy-Nagy University of Art and Design, Budapest, Hungary

The visibility of preference

Pejić, Biljana; Škorg, Bojana; Milicevic, Nebojsa;

University of Nis, Serbia

Picasso's Guernica - horse' head - genesis of detail

Saturday, 28. August 11:00 - 12:30

Room 2 Architecture - Building 3

Moderator: William Allin Storrer

Giannini, Anna Maria; Sciuto, Julia; Biasi, Valeria; Bonaiuto, Paolo;

"La Sapienza" University of Rome, Italy

Visual perception of real incongruous buildings and building models

Hasse, Catrin (1); Weber, Ralf (2)

1 German Aerospace Center, Hamburg, Germany, 2 Technische Universität Dresden, Germany

Visual balance of facades – investigating the interplay between eye movements and balance judgements

Paper Sessions

Room 2 **Architecture - Building 3**

Ganiatsas, Vassilis; Papageorgiou, Ilias;
NTUA Athen, Greece

Sensing the “Right Dimension” : human scale in architectural design as ethical aesthetics

de Abreu, Pedro Marques; Esteves, Patricia;
Faculdade de Arquitectura da Universidade Técnica de Lisboa, Portugal

Gesture – an empirical process to assess meaning in architecture

Room 3 **Design 4**

Moderator: Markus Reisinger

Schefer, Niklaus;
University Bern, Switzerland

Automotive face analysis – studying the car front design over the past 35 years

Fetkewicz, Mark;
School of Art and Design, University of Northern Colorado, USA

Aesthetics for design education: constructing new contexts for everyday objects

Funch, Bjarne;
Roskilde University, Copenhagen, Denmark

Danish design from a psychological perspective

Tanaka, Masako (1); Kitabayashi, Takaaki (1); Yamada, Masashi (2);
1 Technical Institute, Kawasaki Heavy Industries, LTD., Akashi City, Japan;
2 Kanazawa Institute of Technology, Japan

The impression of interior designs of railway vehicles.

Room 4 **Perception 2**

Moderator: Emanuele Arielli

Bromberger, Bianca; Sternschein, Rebecca; Widick, Page; Smith III, William; Chatterjee, Anjan;
University of Pennsylvania, Philadelphia, USA

Aesthetic perception and appreciation following right hemisphere damage

Munar, Enric; Nadal, Marcos; Rosselló, Jaume; Flexas, Albert;
University of the Balearic Islands, Palma, Illes Balears, Spain

Negative aesthetic impression formation in the lateral orbitofrontal cortex: a neuroimaging study

Zhirkov, Anatoly; Subbota, Alexandr; Greenbaum, Oleg; Pampalova, Nadezhda; Zhirkova, Olga;
Saint-Petersburg State University, Russia

Aesthetic perception and psychosomatics may have connection

Friday, 27. August 14:45 - 15:30

Room 1 Symposium: Colin Martindale

Moderator: Oshin Vartanian

Mazhul, Lidia A.; Petrov, Vladimir M.;

Changeability of artistic style: emotional roots, their information nature and hemisphericity (incomplete dialogue with Colin Martindale)

Skov, Martin;

The roles of emotion and cognition in aesthetic judgments: evidence from neuroimaging

Kwiatkowski, Jonna; Roberts, Katie; Hendries, Kara;

Mars Hill College, Mars Hill, USA

Cognitive dissonance influences on aesthetic preference

Vartanian, Oshin;

University of Toronto, Ontario, Canada

The cognitive disinhibition scale: the development and validation of a new measure of potential creativity

Room 2 Symposium: Designing for Aesthetic Interaction

Moderator: Paul Locher

Locher, Paul J.;

Montclair State University, Montclair, USA

Wensveen, Stephan;

Overbeeke, Kees;

Eindhoven University of Technology, Eindhoven, Netherlands

Designing for aesthetic interaction: a framework

Thursday, 26. August 12:15 - 13:00

2nd Floor

Opening: Stefano Mastandrea

Mastandrea, Stefano;
University of Roma Tre, Italy

The automatic evaluation of different styles of industrial design objects: a comparison between experts and non experts

Zavraka, Despoina

Encountering death: the notion of abstraction in contemporary design

Korytin, Nikita N.

Function words in free verse architectonics

Sabri, Cyrus R.; Mirsadeghi, Parisa; Hoosmand Ziabi, Seyedeh Golkoo;

"Aesthetics in architecture: an environmental psychology perspective"

Lapayese, Concha

"Artscape: in between art and architecture"

Lonsing, Werner

Perceiving architectural structures as augmented reality on mobile devices

Marzullo, Giovanni;
Per Aspera Research Foundation

The conception season and Coleridge's "two classes of men": Platonists and Aristotelians

Ianotta, Fabio;
Second University of Naples, Italy

Sensual metaphysics - the harmony of forms in mediterranean design, between perceptions, matter, memory and creative thought.

Garcia Benitez, Javier;
Polytechnic University of Madrid, Spain

The metaphorical construction of landscape inside visual arts

Gonzalez Suhr, Carolina; Berenguer Santiago, Jaime;

Toward a rating scale measure of collative properties: an exploratory study

Janowski, James;
Hampden-Sydney College, Hampden-Sydney, USA

"Designing the spirit and the spirit of design: Dresden's Frauenkirche as model for Bamiyan's Buddhas"

Sierszeńska-Leraczyk, Malgorzata;
Academy of Music (University of Music) Poznan, Poland

Musicians' family environment questionnaire as a method of predicting achievements in music

Vannucci, Manila; Oppenheim, Ilan; Mühlmann, Heiner; Gabriel, Rainer; Krämer, Günter; Grunwald, Thomas;
University of Florence, Italy

Human brain sensitivity to architectural ranking: the contribution of the Hippocampus

Jeanson, Yves;
Free-lance researcher, Lachine, Canada

Zanis Waldheims' creative process

Poster Session

2nd Floor

Raff, Jan-Henning; Wölfel, Christian;
Technische Universität Dresden, Germany

How useful is user experience as a concept for design practice?

Tinio, Pablo P.L.; Leder, Helmut;
University of Vienna, Austria

Image quality and the aesthetic judgement of photographs

Art Exhibition

Thursday, 26. August 12:15 - 13:00

Stairwell Project Theatre

Opening: George Shortess

Biasi, Valeria

Aesthetic photographic pictures based on completion phenomena

Bonaiuto, Paolo

Drawings favouring apparent reflections and other illusions

Bonaiuto, Marino

Exploring and depicting typical places, persons and customs of Sicily

Colucci, Maria Teresa

Portraits of women and urban interiors

Kracht, Jakoba

Gold - the rediscovery of splendour in modern interior design

Libero, Acerbi

A piece of furniture

Longo, Sara

Affective and cognitive processes activated by aesthetic picture

Sciuto, Julia

Images of modern Berlin

Search, Patricia;

Rensselaer Polytechnic Institute, Troy, New York, USA

Defining a sense of place in interactive multimedia design

Shortess, George;

Lehigh University, Bethlehem, PA USA

My interactive installations